

D.C. MOURNS AT GIBBONS' BIER

Delegation Visits Baltimore Cathedral Where Prelate's Body Lies in State.

BALTIMORE, March 28.—Clothed in full pontificals, the episcopal robes, with the mitre on the head, the pallium (the insignia of his office as archbishop) around the shoulders, and the episcopal ring on his finger, the body of James Cardinal Gibbons today lies in state in the historic cathedral over which he had presided for so many years.

BODY LIES IN STATE

The body will lie in state until Thursday morning, when the final ceremonies for the dead will be held. The body rests on a specially constructed catafalque, built high, with the top slanting toward the door of the cathedral and is erected just outside the sanctuary at the head of the central aisle. The position of the Cardinal's body on the catafalque, with the head toward the high altar, is the reverse of the position at the ordinary funeral.

The catafalque and the whole interior of the cathedral is draped in purple. The exterior of the cathedral and Calvert Hall, across the street from the edifice, is draped in somber black mourning crepe, from which hang big streamers of purple caught by purple rosettes.

Following the close of the first of the series of masses, which began at 10 o'clock this morning, the Cathedral was thrown open to the general public, and from 11 a. m. today until 11 p. m. tonight and during the same hours on Tuesday and Wednesday and until the time of the final pontifical mass on Thursday, the body will be viewed by thousands of persons representing every station in life.

GUARD WATCHES BODY

The guard of honor from the Catholic laymen's organizations will be maintained constantly throughout the whole time the body lies in state. It is expected that a large number of high government officials, including members of the Supreme Court and the United States and members of the diplomatic corps, will attend the services Thursday.

Among the cardinal's relatives from New Orleans who will attend the funeral are Mrs. Thomas Stanton, Mrs. Charles Wells, George Swarbrick, George Gibbons, and Patrick Burke. The relatives from Dayton, Ohio, who will attend are M. J. Gibbons, Arthur Gibbons, A. J. Ward, and Frank McCormick.

Large delegations from Washington are coming to Baltimore to view the body.

SCHOOL PLAN TOPIC OF JOINT PARLEY

Education Board and D. C. Heads Discuss \$5,000,000 Project at Meeting.

The \$5,000,000 school building program, submitted to Congress last year, was discussed at a conference of the District Commissioners and the Board of Education today. The commissioners will consider suggestions made by the school board at tomorrow's meeting.

The advisability of re-submitting the program to Congress at the next session was taken up. The commissioners will decide tomorrow whether or not they will do this. Policies of the public schools and the relations of the District to the school system also were discussed. The entire conference was informal and no definite action was taken or decision reached.

Two Bullets Press Brain.

OSSINING, N. Y., March 28.—Two bullets which X-ray photographs indicate are pressing on the brain of a 22-year-old man, who is one of the most unruly prisoners in the Danmemora State Hospital for Criminal Insane, will be removed in an attempt to restore his sanity. The delicate operation will be performed Tuesday at Sing Sing Prison.

Study Portuguese History.

MADRID, March 28.—Professors and students of the faculty of history of the University of Madrid, under the leadership of Professor Elias Tomas and the professors of American and Spanish history, left Madrid at midnight for Portugal, on a long tour of that country for the study of Portuguese history and art.

HOW would you like to wrestle with an alligator as this young man is doing? He is Henry Copinger, of Miami, Fla., known as "the Alligator Boy." Copinger's business is the catching, raising and exhibiting of alligators.



Senator, Sued as Love Pirate, Denies Charge; 'Blackmail,' He Says

Senator Ralph H. Cameron, of Arizona, today characterized as "sheer unadulterated blackmail" the \$100,000 alienation of affections suit which has been brought against him in New York by Edward T. McFarlin, of Boston. McFarlin charges the Senator with pilfering his wife's affections, which he valued at \$100,000.

Washington was stirred today over reports of the alienation suit, the latest development in the chance acquaintance between Senator Cameron and Mrs. McFarlin five years ago on the Overland Limited, en route from Arizona to Washington.

ADmits MEETING WOMAN.

Senator Cameron frankly admits meeting the woman on the train, but declares that at that time she was single.

"I hesitate to employ strong language where a woman is concerned," said Senator Cameron, "but since I have been attacked unfairly and unjustly, I feel I owe it to my family and to my friends to make my position so clear that there will be no misunderstanding as to where I stand.

"I first met Mrs. Margaret Worcester McFarlin in the observation car of the Overland Limited in 1912, when I was on my way from Arizona to Washington. She and I were but two of several who met casually as it is not unusual for those traveling together for three days between the Pacific Coast and Chicago to do.

"She was not then married to McFarlin. I have met her but twice since. I have met her husband, McFarlin, but only once, and that was at Boston after they were married.

SUIT FILED IN 1915.

"Paper" in the case were first filed in 1915 or five years ago. Although I have spent much time in New York City on business during that time, always stopping at the Waldorf, and although my movements were well known to my friends and acquaintances in that city, no effort was ever made to serve a subpoena upon me, nor was one served upon me until two or three nights ago when it was handed to me as I was coming out of my office here.

"Now that I have become a United States Senator, those behind this ridiculous suit have evidently decided to attack me in the hope of injuring me by giving widespread publicity to the absurd charges made by them.

CALLS IT BLACKMAIL.

"I am not afraid of these charges any more than I am of my political enemies. I have been accustomed to hard fighting all my life, and I am prepared to fight this suit now with both fists, fearlessly and in the open, knowing as I do, and as my friends do, that the accusations of

WIFE MET CAMERON IN WEST, McFARLIN SAYS

BOSTON, March 28.—Taber McFarlin, a Boston bank employee, who is suing United States Senator Cameron of Arizona, said today his wife is believed to be living in Los Angeles.

When he married her in 1913, McFarlin said, she was Mrs. Mary Wooster Bowen, of Los Angeles, and had been divorced.

According to McFarlin, she knew Cameron in the West. McFarlin said he met Cameron but once. The McFarlins lived in Stoneham, a Boston suburb, for four years. In 1917, McFarlin separated from his wife. He has not seen her since. McFarlin is forty years old.

400,000 DEAD IN CHINA QUAKES

400 Square Miles Destroyed; Whole Villages Buried, Says Missionary.

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POMONA, Cal., March 28.—One hundred thousand Chinese dead. An area of 400 square miles devastated and the number of small towns and villages partially or completely destroyed beyond estimation.

Whole valleys filled up by the falling of mountains into their midst—10,000 being buried alive in one instance. Scourges of fire which completed destruction, started by earthquakes which lasted two weeks.

FACTS OF RECENT BLOW.

These are some of the facts concerning recent earth disturbances in northwestern China which rank the disaster as one of the greatest in the world's history. Just received here in a letter from Ralph G. Scoville, missionary located at Tainchow, Kansu province, on the edge of the tremor-stricken country.

Dr. Scoville is one of the staff of the inland mission, whose headquarters are in England and whose missionaries operate further north than any other organization in China. He is a former resident of this city.

"The missionary wrote in part: 'A noted religious Mohammedan leader, Ma-Shan-Ren, the leader of the new sect, was at the time of the earthquake at worship with his family and it is said that a crowd of onlookers and all were buried. His home was in Sa-Ku, a long valley, mostly inhabited by Mohammedans and it is rumored that about 10,000 of them were buried by the falling of the mountains on either side of the valley which have filled it up level.

"Ha-Cheng is the center of a large Mohammedan population in the northeast of the province and perhaps this place has suffered more than any other city during the earthquake shock. We hear that the first few sections of the quake completely destroyed the city and finished what was left.

"It is impossible to give an adequate estimate of the damage done to life and property, but an official statement puts the killed in this province at about 100,000.

"The following is an official report from Ching-Ning Chow: 'Dead, 655; wounded, 1,550; impoverished, 3,350; property, 13,549. Chain of houses destroyed.

"The center of the disturbance seems to have been between the Lushan-shan on the west, and the stretches from north of Hal-Chen to Tainchow in the south, a distance of about twenty days' journey, roughly speaking, about 400 miles.

"The large cities that seem to have suffered most are Hal-Chen, Kuit-Yuen, Ching-Yueh, Ching-Ning, Hui-Ning, Ma-Ying, Tongwei and Tainchow."

WAR HERO MODEST AFTER SAVING GIRL

With the modesty that characterized the achievements of the Americans who fought in France, Otto Klein, a veteran of the world's wars, who rescued Miss Rebecca Chapman late Saturday night when flames swept the Model Hat Shop, 1847 Fourteenth street northwest, was reticent today about discussing his feat.

The young man has been in Washington only six weeks. He lives at 3807 Livingston street, Chevy Chase. On Saturday night he drove Sidney B. Lust, the local motion picture man, to his home. Later he went to the Leader Theater for Samuel Lust. Mr. Lust and young Klein were passing the Model Hat Shop when they saw flames shooting out of the window.

A woman's head appeared at an upper window. She shrieked for help. Without a second's hesitation, Klein stopped off the motor and entered the front door.

Battling against a dense cloud of smoke that blocked his passage temporarily, Klein reached the woman's bedroom. Placing her on his back, the war hero picked his way down the stairs to the entry where he was confronted by a fireman. His hands soon relieved him of his burden.

Mr. Lust placed Klein in the car and reacquainted him. Miss Chapman was slightly injured on the leg and is suffering from shock. Klein today was little the worse for his experience.

PHYSICIAN EXPLAINS WHO SHOULD TAKE NUXATED IRON

Practical Advice on How To Help Build Up Great Strength, Energy and Endurance.

"Lack of iron in the blood not only makes a man a physical and mental weakling, but it utterly robs him of that virile force, that stamina and energy which are so necessary to success and power in every walk of life," says Dr. Francis Sullivan, former physician of Bellevue Hospital (Outdoor Dept.), New York, and the Westchester County Hospital. "It may also transform a beautiful, sweet-tempered woman into one who is cross, nervous and irritable. I have strongly emphasized the need of iron in my blood examinations of their weak, anemic, run-down patients. Thousands of them go on year after year suffering from physical weakness and a highly nervous condition due to lack of sufficient iron in their red blood corpuscles without ever realizing the real cause of their trouble. Without iron in your blood your food merely passes through the body something like corn through an old mill with rollers so wide apart that the mill can't grind."

"For want of iron you may be an old man at thirty, dull of intellect, nervous, irritable, and all run down, while at 50 or 60

with plenty of iron in your blood you may still be young in feeling, full of vigor, energetic, brimming over with vim and energy.

But be sure the iron you take is organic iron—Nuxated Iron—your whole being is made of iron and metallic iron which people usually take. Organic iron—Nuxated Iron—like the iron in your blood and like the iron in spinach and apples—is therefore an entirely different thing from Nuxated Iron. Nuxated Iron represents organic iron in such a highly concentrated form that one dose is estimated to be approximately equivalent to the iron in 100 pounds of spinach or one-half quart of spinach, one quart of green vegetables or half a gallon of apple juice. It is like taking extracts of beef instead of eating pounds of meat.

Over 4,000,000 people annually are using Nuxated Iron. It quickly helps make rich red blood, revitalizes worn-out exhausted nerves and gives increased strength and energy. Your money will be refunded by the manufacturer if it does not produce satisfaction.

For sale by all druggists.

NUXATED IRON ENRICHES THE BLOOD—GIVES YOU NEW STRENGTH AND ENERGY

MRS. MARY KEANE and her daughter Helen, aged sixteen, stood side by side and received their diplomas at the Lane High School in Chicago, recently, both having completed their course in home economics with honors. When Miss Helen declared she was going to take up the course her mother also decided it was never too late to learn, so they went to school together.



SAILOR FACES JURY FOR NURSE'S DEATH

Panel Secured in Five Minutes To Hear Evidence in Annapolis Slaying.

ANNAPOLIS, March 28.—The trial of Henry Brown, the negro sailor charged with the murder of Harriet M. Kavanaugh, a nurse at the United States Naval Hospital on the night of January 14, began this morning at 10 o'clock before Judge Rose.

Little time was wasted in starting the trial, a jury being selected in five minutes. There were only three challenges, two men asking to be excused from service on the jury on account of scruples against capital punishment.

United States District Attorney Robert R. Carman, and his assistant George Kieffer, appeared for the Government, while August W. Schnepfe represented Brown.

Several sailors from the Cruiser Cumberland, from which ship Brown deserted a month before the nurse was murdered, testified this morning that they saw Brown in Annapolis both before and after the murder was committed. Brown's defense, it is stated, will be that he was in Baltimore at the time the crime was committed and expects to have witnesses to prove an alibi for him.

REPUTATED CONFESION.

After his arrest, it is alleged that Brown made a confession of murdering the nurse, but he claims that this was forced from him by third degree methods. Miss Kavanaugh was killed in the Naval Academy grounds on the night of January 14, within a short distance from the hospital.

MAHANY PREDICTS IMMIGRANT FLOOD

U. S. Is Goal of Many Western Europeans, He Declares in His Report.

Contrary to the popular belief, western Europe is not altogether in chaos, Rowland E. Mahany, who is representative of the United States to the International Commission on Immigration and Emigration, declared in a report submitted today.

Mahany visited the British Isles, France, Czechoslovakia, Switzerland, Italy, and other countries and declares in his report that "the one thing that struck me most forcibly was that nowhere did I see any one who appeared undernourished."

On the contrary, Mahany says, "The spectacle presented was of an unusually sturdy, strong, and enduring people. Nobody seems to be particularly hard or enthusiastic, but everybody seems determined to perform his task. They went about their business methodically, and as contra-distinction

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DIG FOR TEN ON MURDER FARM

Federal Officers, Recovering 11 Bodies in Peonage Ring, Learn of New Victims.

MONTICELLO, Ga., March 28.—With the first chapter of Georgia's most gruesome murder investigation closed since the discovery of the last of the bodies of eleven negroes in Jasper and Newton counties, officials of this, Jasper county, today began to take steps to bring to trial at once Clyde Manning, negro executioner, and John Williams, planter, whom he implicates as instigator of the killings.

SEEK 10 OTHER "SLAVES."

Officers here have started a quiet but thorough investigation of the past of Williams, who owns a large plantation near here. They want to know what has become of ten other farm hands said to have mysteriously disappeared. They will dig in all suspicious ground.

Leaders in business, civic, and social circles here are stunned by the swift developments of the last few days. These investigations began when Manning, arrested on suspicion of having helped make away with two negroes, confessed suddenly that he and Williams had slain or helped slay eleven hands who had worked on the Williams plantation. He showed officers where these men had been buried. Six were pulled from watery graves in the Yellow and Alcey rivers. Five were found buried on the Williams plantation.

At first there was a feeling of sympathy for Williams when Manning made his charges, but since then the tide has changed. Anger and indignation have taken hold of the citizens, who have witnessed every state-

ALASKA 1000 MILES OF WONDER

THIS year combine pleasure and relaxation with education. Take the thousand mile trip from Vancouver, B.C., through the Inland Channel of island bordered bays, winding straits and precipitous gorges. Ice-capped mountains rising out of the sea, glaciers miles wide flanked by flowers.

Every hour a new scenic rapture. The big, palatial Canadian Pacific "Princess" steamers insure your comfort, splendid cabins, wonderful cuisine, and unsurpassed service.

Five days of relaxation and then Alaska, the land of Mystery and Romance. At Skagway the White Pass and Yukon Route takes you, if you wish, still nearer the Midnight Sun.

Listen to the Call of the North, and come back rejuvenated.

Make reservations now for Summer sailings

CANADIAN PACIFIC RAILWAY

C. E. PHILLIPS, City Passenger Agent, 1415 New York Avenue, Washington, D. C. F. R. PERRY, General Agent, Passenger Dept., 1221 Broadway, New York City. Call or write for Tour No. A-145



"Talks on Newspaper Advertising"

BY TRUMAN A. DEWEESE, BUFFALO, N. Y.

Merchandizing Leadership

There are always two kinds of merchants—leaders and trailers. Deep down in his heart every advertiser cherishes a position of leadership. The merchant likes to be known as the leading merchant of the city. He may not be known as the merchant who has the largest annual sales, but he likes to be recognized as the man who attains the highest ideals in merchandizing.

There is something more in successful merchandizing than the mere selling of so many yards of gingham each day. A merchant may create sales; keep up with the merchandising procession; meet competition; do what is recognized as a successful business—but these alone do not satisfy. He is impelled to bigger things. He seeks to go ahead of all competitors.

In the city of Buffalo a few years ago the people chose a dry goods merchant for Mayor, not because he sold more dry goods each year than any other merchant, but because of his recognized leadership in merchandizing and in activities

that pertain to good citizenship. He made a good Mayor, so good that he was re-elected.

John Wanamaker was selected by President Benjamin Harrison to be Postmaster-General in his Cabinet, not because he sold more overcoats than any other merchant, but because of his recognized leadership as a merchant and a citizen.

The other day while riding in a rubber-neck sight-seeing bus in Washington, D. C., I was surprised to hear the chap with the megaphone refer in stentorian tones to a certain firm as being "the leading clothing firm in the city." The fact that he was permitted by the owners of the bus line to point out this establishment and refer to the firm in this way was striking recognition of the commonly recognized leadership of this firm.

Advertising assures leadership in retail merchandising as well as in manufacturing. A manufacturer of laundry soap can sell a certain amount of soap each year without advertising because soap is a household necessity. But the manufacturer who adopts a trade-mark and then proceeds to make that trade-mark known all over the world through Advertising is certain to attain undisputed leadership for his particular kind of laundry soap. He will not

be a trailer—he must be a leader.

The merchant or manufacturer who cherishes Leadership cannot stop advertising because some competitors may derive a profit from his enterprise. The fact is, Advertising is not for the timid man. It is the timid man who calls Advertising a "gamble." He has never made Advertising an integral factor in daily merchandising. A consistent advertising plan that extends over the entire year, based on an appropriation that represents a percentage of the previous year's business, soon becomes an important factor in distribution and gradually builds up from year to year a "good-will asset" and at the same time gives a daily message of store news and merchandising information that is of the greatest value to customers. But the merchant must go at it boldly with the same confidence and the same seriousness that he would apply to the purchase of stock or to any other transaction in merchandising. His daily message in the newspaper must be positive, affirmative and optimistic, and written in such a way as to leave no room for doubt as to his sincerity or his ability to make good every statement in the advertising.

TRUMAN A. DEWEESE.



Learn the Jersey difference

A special toasting process brings out in full the delicious corn flavor in

JERSEY Corn Flakes

The Original Thick Corn Flakes

At Your Grocers

THE JERSEY CEREAL FOOD CO.,—Cereal, Pa.
Also Makers of Jersey Whole Wheat Pancake Flour.